

# CORPORATE PARTNERSHIP PACKAGES

2022

Into Work

PARTNERING WITH WWTW HAS INSPIRED OUR WORKFORCE, SAVED MONEY ON RECRUITMENT AND SURPASSED ALL OUR EXPECTATIONS.

JACKIE CUTHBERT,  
HEAD OF SOCIAL IMPACT & COMMUNICATIONS, SUNBELT RENTALS UK

WWTW DELIVER VALUE ON SO MANY LEVELS.

SCOTT JOHNSON, FOUNDER,  
VETERAN OWNED UK



**WALKING WITH THE WOUNDED**  
Supporting Those Who Served



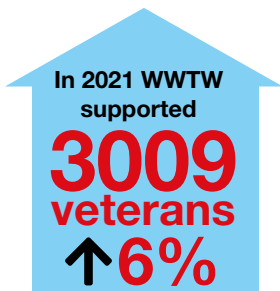
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[wwtw.org.uk](http://wwtw.org.uk)

# CREATING A LASTING IMPACT TOGETHER

Your staff, customers and stakeholders care about what we deliver. Inspire them by partnering with us and invest in improving mental health, homelessness, employment and care coordination for those who served and their families.

Walking With The Wounded is looking for committed corporate partners to help us get people back on their feet. Because those who served deserve, and our programmes are delivering social value where it is most needed.



## OUR REACH

- 100K+ Email & Social
- 70+ Staff working in communities across the UK
- 1000+ Corporate supporters
- High-profile expeditions planned for 2023 & 2024
- 2.5 million veterans in UK - inc 5% of households

## YOUR OPPORTUNITY

- Inspire your staff with talks, events and volunteering
- Retain and recruit talent via wellbeing initiatives
- Be seen to support ex-military and promote mental health
- Reach a new audience of 22 million serving, ex-military and military supporters (immediate friends & family)



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Benefits for your business	£40k Gold Partner	£20k Silver Partner	£10k Employment Partner	£5k Supporter
Corporate Adventure Retreat for up to 20 members of staff (worth circa £10,000)	✓			
Use of designation: Gold/Silver/Employment/ Supporting Partner of WWTW	✓	✓	✓	✓
Featured on WWTW homepage	✓			
Inspirational talk - from a WWTW ambassador touching on military values and lessons from Armed Forces aligned with core values of your business (worth £5k)	✓			
Featured in WWTW Impact Report	✓			
Fulfillment of staff volunteering days through OP-REGEN	✓			
Recruitment - Your business promoted to our UK network of Employment Advisors	✓		✓	
Recruitment: Quarterly inclusion of a job vacancy in WWTW's monthly email newsletter	✓		✓	
Name & logo on WWTW website corporate page	✓	✓	✓	
Bespoke PR plan for staff engagement for purposes of relationship	✓	✓		
Invite to exclusive WWTW networking event	✓	✓		
Name & logo on WWTW website as supporting partner (ticker tape)	✓	✓	✓	✓
Complimentary team entry to Cumbrian Challenge (worth £200)	✓	✓	✓	✓
Motivational talk from WWTW beneficiary (worth £2k)	✓	✓	✓	✓
Minimum of quarterly social media mention	✓	✓	✓	✓
Blog on WWTW website about partnership	✓	✓	✓	✓
Use of WWTW logo and imagery	✓	✓	✓	✓

# JOIN US, YOU ARE IN GOOD COMPANY

Here are some of our supporters. Get in touch to understand the benefits for your business while supporting those who served.



SKANSKA



sopra  steria



YODEL

**“BARCLAYS IS DELIGHTED TO BE SUPPORTING WWTW – A FABULOUS CHARITY WHO WORK TIRELESSLY TO SUPPORT SOME OF OUR MOST DISADVANTAGED VETERANS AND THEIR FAMILIES.”**

LISA MARR, VETERANS' EMPLOYMENT TRANSITION SUPPORT (VETS) PROGRAMME MANAGER



## Start the conversation

**Joel Oxberry**

Director of Income, Walking With The Wounded

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**“WALKING WITH THE WOUNDED ARE EXTREMELY SAVVY IN WHAT THEY DO AND HOW THEY DO IT. THEY DELIVER AN EXTRAORDINARY SOCIAL RETURN ON THE MONEY WE EFFECTIVELY INVEST IN THEIR WORK, AND OUR TEAMS GET FIRED UP FROM THE TIME WE SPEND EACH YEAR ENGAGING WITH THEIR EVENTS AND HEARING FROM THEIR BENEFICIARIES.”**

SIMON HUGHES, HEAD OF MARKETING, SHARD CAPITAL